

 LUNENBURG WATERFRONT ASSOCIATION INC. 

## Symposium #10: Moving Forward

This June 21, 2014 marks our 10<sup>th</sup> Summer Symposium to review progress and plans for our Working Waterfront. This annual review is intended to highlight the investment in time and treasure that has been made over the past year, and to highlight the present plans for moving forward.

Over the past year we have experienced a major destructive fire in one of our largest buildings; it could not be saved. This means that we now have a significant “greenfield” site on the waterfront, complete with wharf. This is potentially a very attractive property, and a new marketing initiative is underway.

We have also embarked on an urban design initiative, together with other agencies, to enhance the waterfront environment and improve the visitor experience in Old Town Lunenburg and on the waterfront. This project includes new interpretive signage, additional pedestrian amenities on the streets, and improvements to parking and pedestrian areas along Bluenose Drive.

The Zwicker Wharf has its “identity sign” installed, and will be structurally upgraded and re-decked later in the year. We’ve been waiting for the recent film project to be completed there so we can assess the work that needs to be done. Zwicker Wharf has 300 feet of floating docks.

The Shipyard Wharf which had undergone structural upgrades and new decking, offers 150 feet of floats; and it is next to the service dock which now has 100 feet of floats where we can provide sewage and electrical services, showers, etc. Signage and waste collection facilities have been expanded at both marina sites.

The “grand staircase” marina access at the east end of Montague St. is slated for construction in late Summer.

A working group of mooring field users has met several times to help re-organise the mooring field in the harbour in order to expand the capacity to moor visiting and resident boats. A major step forward was achieved this past winter when we placed permanent numbered tags on all the moorings, thus enabling us to locate and map them via GPS, and in most cases identify their owners for communication purposes.

The Zwicker Building was the subject of a Request for Proposals a year ago and the successful proponent is now in discussion with Waterfront Development to move forward the adaptive re-use of this important property. The wharf has become an important public space to view events on the waterfront.

Waterfront Development and the LWAI annually update and publish a Mariners Guide to Lunenburg and its waterfront. This resource document will assist mariner-visitors in finding the services they require as they arrive at our waterfront.

Our application to the Heritage Lighthouse Program of Parks Canada, to have our lighthouse at Battery Point declared a Heritage Lighthouse, under our management, is still in the evaluation process.

A system of security cameras exists throughout the waterfront. Widespread WiFi access is now in place, not only on the waterfront but also throughout Old Town Lunenburg. This project has been led by the Lunenburg Board of Trade with Waterfront Development as a partner.

### Finally, waterfront festivals to watch for this Summer include:

- ❖ Wooden Boat Reunion, July 25 to 27, 2014 - Lunenburg, NS
- ❖ Folk Harbour Festival, August 7 to 10, 2014 - Lunenburg, NS